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From:

<71532.3261@compuserve.com>

To: Date: A4.A4(ssegal)

11/21/95 11:12pm

Subject:

Chairman's Column Comments

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

Sean McLaughlin (71532.3261@compuserve.com) writes:

Broadcasters who are profiting from the public resource of spectrum, should be obliged to provide public service.

Children's TV and other community service obligations are an important part of broadcasters responsibilities.

Organizations such as the Media Access Project, and the Center for Media Education are important voices in the public interest.

Thanks for your vision and leadership in this area.

Aloha,

Sean McLaughlin Honolulu, Hawaii

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CATHERINE WACHS

NOV 2 1 1945

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FCC MAIL ROOM

Mr. Bert Gould Executive Vice President of Marketing and Promotion Fox Children's Network 5746 Sunset Boulevard Hollywood, CA 90028

November 8, 1995

Re:Goosebumps Promotion

Dear Mr. Gould:

My four year old daughter has been having horrifying nightmares ever since she saw the television promotion for Goosebumps. It is irresponsible to broadcast clips designed for an older audience on programs geared to young children. Specifically, the clip was shown during Batman. I understand the need for promoting new shows, but perhaps it can be handled more delicately (ie: just the logo) for daytime programming.

Thank you in advance for taking care of this matter.

Sincerely,

Catherine Wachs

cc: FCC Office Of The Secretary

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914-834-5935 @ 31 EDGEWOOD AVENUE @ LARCHMONT, NY 10538



EX PATTLE TO THE EDITOR

NOV 2 1 1995 November 13, 1995 FCC MAIL ROOM

Federal Communications Commission Office of the Secretary 1919 M St., NW Washington, DC 20554

RE: MM Docket 93-48

To Whom It May Concern:



Although this note is late I hope it will be read and taken into consideration. I am a mother of two kids, a six year old, and year and a half year old. I am very concerned about the shows allowed on television today that reveal much violence, sex, and supernatural evil powers. Although I can monitor the times my child watches television. I cannot monitor commercials of upcoming movies and shows that come on suddenly. Many of them show gruesome actions, angry words, and explicit sex. Often the music and sound effects enhance the visual aspects, and attacks the very values and morals we as parents try to teach.. I would assume that all parents want their children to grow up with traditional family values and would like to see all shows that are wholesome, educational, and entertaining. Young minds need to be guided, thought right from wrong, that's our job as parents. Some of the shows on television today about alternative life styles, murder, witchcraft, expose our children to thoughts and ideas we want to protect them from. What role model or education or entertainment is in them is beyond me. People who watch horror films tell me they love to be scared, or it was great because the effects were great. (Never do I hear it was a great story, worth viewing.) To me it harms the heart, soul and mind, because it puts thoughts that are not right into our thinking. What we think influences how we act. It's a tragedy that many become criminals themselves, and hurt countless of innocent victims, like you and me. Another tragedy, is that a large majority of us become indifferent to society's problems. We accept unhealthy life styles, take a who cares, that's their own problem attitude. I would ask you how many of us now volunteer to help make this world a better place to live. Already most two family career households lack time and money for their children. Must we be forced to monitor the television at all times for our children? We need to stop television from influencing young minds in the wrong way (criminal behavior or complacency). I would implore you as commissioners with the power and authority to protect our children, the future generation, from moral decay. If the evil powers become accepted who will be left to stand up and fight for moral values and truths. Will we all be sleeping and let evil take control over us.

As a young child I can remember watching an Alfred Hitchcock movie because I didn't go to bed on time. I did not enjoy it but I was unable to turn off the television. The mysteriousness and sound effects did a good job of keeping my interaction and my imagination. I still remember being very frightened and not being able to sleep well. Don't put adult shows on during prime television time.

Sincerely,

Lorraine Nip

Amune nip

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MM93-48

From:

bbassett@Novell.com>

To: Date: A4.A4(ssegal) 11/21/95 1:17pm

Subject:

Chairman's Column Comments

Bret Bassett (bbassett@Novell.com) writes:

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NOV 2 1 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Hi Chairman Hundt,

I was able to hear your message at Telecon XV, and was impressed to get involved.

I appreciate your desire to get citizen input before you set policy which will manage the upcoming media blitz made possible by new telecommunications technologies. My wife and I have some pretty strong feelings about the social damage being done by unresponsible media and advertising entities who proliferate violence and immorality across our airwaves.

I understand the impossibility of Government stepping in and cutting off this type of programming. Our first ammendment rights are too precious to leave up to the Government to control. But I believe that the public can pressure advertisers and television moguls to clean up their programming. The problem is that there are no tools, forums, or resources to help me unite my puny little voice, with that of the other millions of outraged citizens. I believe that the Government can and should help create means and resources to help unite the public against those who seek to proliferate this damaging content.

Here are 3 things that would help me in my personal fight against irresponsible programming...

- 1. Make advertisers responsible for the programming they sponser. At the beginning and ending of each questionable program (maybe all programs) a list of the sponsers of the show, and how you can reach them should be listed. This will allow the viewing public to contact the people who really are the 'owners' of that hour of program time. I can't do that now without doing so much research that it becomes impossible to do. Maybe a site on the WWW which shows not only television programming, but who the sponsers are for each program, and a hot link to each sponsers response page would do the job. That seems to be an appropriate task for Government...to set up and promote such a service.
- 2. Make local television stations more responsible for the programming they air. Right now if my local CBS affiliate airs an objectionable program, and I call to complain, their only response is 'We have no control over the programming. That comes from the CBS corporate programming. We can't change it.' So I go to write a complaint to the corporate Giant, and I find that I don't have a name or number to write to. I quickly lose faith that my little letter will do any good anyway, so I stop. If local affiliates were free to pick and choose from a menu of programming they could air then our community could demand more decent programming from our local affiliates. As it is, we have no control of national programming, and are doomed to have our kids (and our neighbors kids) watching whatever garbage media moguls (and advertisers) believe will get the biggest audience.
- 3. Require movie trailers and TV show promos which are aired on television to be shown in appropriate time slots...Right now my children (and myself) can be watching a perfectly wonderful program, when suddenly during advertising time, lewd, sensual, violent, macabre, and powerful movie trailers blast onto the screen. It takes another fifteen minutess of getting back into the program to get the graphic nature of the ads out of my mind, and I don't know if the images ever fully leave my children's minds. I can control what our kids watch on television. But I can't control the advertisements which are shown. There needs to be some control placed there.

Why should we bother?

Because I believe that much of the television and other media programming that air are tearing apart the trust structure of our nation. By constantly depicting people solving problems with guns, normal people who go mad, normal mothers and families that are broken apart with greed, lust, and ambition, I learn in the media that I can barely trust myself, let alone trust you. I learn that you shouldn't trust your spouse, your children, your elected leaders, your police force, your legal system, your health system, etc. I learn that the people I don't know intimately are instantly suspect. I learn that I have to keep my own interests uppermost in my mind and to heck with everyone else's interest.

This is a terrible way to learn to live, for it tears apart our nation. It is worth fixing the media, so that we can begin to

No. of Copies rec'd_ List ABCDE learn to trust each other again.

If there are any resources that I am not aware of to help me get involved

I would appreciate knowing about it. Thanks for giving me a forum to express my feelings. It gives me hope that there are people in powerful places, who are working on these problems. It helps put trust back into Washington.

Bret

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